



Selfie Mode



instax mini 11

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Selfies (and close-up shots) with the instax mini 11 couldn't be easier. You simply need to pull the front edge of the lens, and as if by magic, a slick built-in selfie lens, the same colour as the camera body, will appear. Then hold the instax mini 11 at arms length, practice your pout in the selfie mirror and snap away.

Design Focused



It's in the detail

Our design squad have poured all their creativity into the instax mini 11. From the transparent frosting on the lens to the debossed instax logo on the reverse, this slim camera has been crafted with plenty of attention to even the smallest of details.

Automatic Exposure

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Focused on you

The instax mini 11 has got your back... your shoulders, your hair, and even the darkest of backgrounds.

With the built-in automatic exposure you can bring your subject to life in their surroundings. Cleverly calculating the brightness of your environment, this little camera is totally on the ball, automatically adjusting the shutter speed accordingly. Ensuring all eyes are on the VIP of your shot.

Customisable



Express yourself

Don't let your awesome personality hide behind your instax mini 11. Let this super expressive camera reveal who you are, even when you're eyeing up your next snap.

With two customisable shutter buttons, you can make your instax mini 11 as unique as you are. Are you a white, opaque and glow in the dark type? Or more of a precious, bejeweled snapper, perfectly colour matched to your camera?

Simple Operation



...lemon squeezy

Nothing stands in the way of perfection with the instax mini 11. Simple to use and all without compromising on the print quality, you can pick up this camera and instantly snap the ideal moment.

0:00 / 1:36

Credit card-sized joy.

Your outlook, your style, your eye for a great shot. All captured on our high-quality film, from the experts at Fujifilm. They've gone the extra mile, so you'll always get prints that'll last a lifetime, whether you're keeping them or giving them away.

Explore Film



Specifications

Film

- Film – Fujifilm Instant Colour Film "instax mini" (separately available)
- Film Size – 86mm x 54mm Picture Size 62mm x 46mm
- Film Developing Time – Approximately 90 seconds (Varies depending on the ambient temperature)

Viewfinder

- Real image finder, 0.37x, with target spot

Lens

- 2 components, 2 elements
- Focal length – $f = 60$ mm, 1:12.7
- Shooting range – 0.3 m and beyond (use selfie mode for 0.3 m to 0.5 m)

Exposure

- Programmed electronic shutter – 1/2 to 1/250 sec. Slow synchro for low light
- Sensitivity – Lv 5.0 to 14.5 (ISO 800)
- Exposure control – Automatic

Flash

- Constant firing flash (automatic light adjustment), recycle time: 6.5 seconds or less (when using new batteries),
- Effective flash range: 0.3 to 2.7 m

Shooting Modes

- Standard, Selfie mode.

Printing Specs

- Film detection – Yes

Battery Specs

- Two AA-size alkaline batteries (LR6), capacity: approx. 10 instax mini film packs of 10 exposures each

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Dimensions

- 107.6 mm × 121.2 mm × 67.3 mm
- 293 g (without batteries, strap, and film)



Accessories

- Hand strap
- 2x Custom Shutter buttons (1x Jewel | 1x glow in the dark)
- 2x AA batteries
- Instruction manual

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